Trauma Informed Philanthropy: From Knowledge to Action
**Vision:** Foster a vibrant, engaging funder learning community that meaningfully increases the impact of individual and collective efforts to address adversity and build resilience in the Bay Area.

**Thank you to our funders:**
The George Sarlo Foundation | Genentech | Zellerbach Family Foundation
The John and Lisa Pritzker Foundation | Blue Shield of California Foundation
About the Funder Network

Goals (Years 1-2)

- **Foster learning and exchange** on critical strategic questions or topics relevant to funders working in the adversity and resilience field through facilitated brainstorming and structured dialogue (vs. passive learning).

- Build **relationships** amongst peers and serve as a **safe space for funders** to provide peer feedback, share successes and failures, and discuss innovative practices.

- Increase **visibility and transparency of peer funder strategies** in order to maximize opportunities for alignment, learning, and collaboration, minimize duplication of work, and help break down silos across sectors.

- Surface **gaps** in the funding landscape, or **opportunities** for greater alignment in investment strategies.
Scope and membership

● Topics related to **childhood adversity, trauma** (at the individual, family, community, systems level), **trauma-informed care, toxic stress, and resilience.**

● Organizations funding in (and based in) the **San Francisco Bay Area**, with a relevant funding focus / interest

● We ask that participating funders are **present, engaged, open, curious, action-oriented**, and provide feedback
Today’s topic:

Trauma-Informed Philanthropy: From Knowledge to Action

• Overview

• Examples of application
  0 Internal transformation
  0 Networks and cross-sector application

• Q&A
About our speakers

Caitlin O’Brien, MPH
Special Projects Manager
Thomas Scattergood
Behavioral Health Foundation

Jen Danifo, MFA
Senior Program Officer
Pennsylvania Humanities Council

Clare Reidy, RN, MPH
Program Manager
Health Federation of Philadelphia
Trauma-Informed Philanthropy
How can funders prevent trauma and promote healing and resilience?
1. **Understanding** ACEs, trauma, and resilience
2. **Applying** trauma-informed principles to your grantmaking
3. **Leveraging** resources and relationships
1. Understanding ACEs, Trauma, and Resilience
2. Applying trauma-informed principles to your grantmaking
SAMHSA’s Six Principles

Safety
Staff and people served feel physically and psychologically safe.

Trustworthiness and Transparency
Organizational operations conducted with transparency (i.e. how decisions are made and why).

Peer Support and Mutual Self-Help
Organization respectfully engages those with lived experience to help each other heal.

Collaboration and Mutuality
Organization makes space for everyone to be engaged in the trauma-informed approach with an emphasis on building relationships and sharing power.

Empowerment, Voice, and Choice
Organization recognizes strengths of staff, clients, and family members and respects their individual experience and expertise.

Cultural, Historical, and Gender Issues
Organization addresses historical trauma, offers culturally sensitive approaches, and responds appropriately to issues related to gender.
SAMHSA’S 10 Implementation Domains

1. Governance and Leadership
2. Training and Workforce Development
3. Physical Environment
4. Engagement and Involvement
5. Financing
6. Screening, Assessment, Treatment Services
7. Policy
8. Progress Monitoring and Quality Assurance
9. Cross-Sector Collaboration
10. Evaluation
Cross-Cutting Domains

Leadership
Building leadership at all levels of the organization

Culture Change
Shifting the paradigm within an organization which re-organizes how the work is done

Continual Knowledge-Building
Ongoing learning about concepts related to trauma and resilience from subject matter experts and community
Understanding trauma is not just about acquiring knowledge. It’s about changing the way you view the world.”

-Sandra Bloom, Founder, The Sanctuary Model®
Not just **WHAT** you fund, but **HOW** you fund

Promoting trauma-informed practices in philanthropy
Key **Principles** for Trauma-Informed Grantmaking

1. Acknowledgement of Power Structures
2. Diversity, Equity, and Inclusion
3. Empowerment and Voice
4. Patience and Flexibility
5. Creativity and Risk Taking
6. Transparency
7. Responsiveness
8. Listening and Humility
3. Leveraging Resources and Relationships
Beyond your grantmaking

1. Foster **collaboration** through cross-sector networks
2. Build the field through **evaluation**
3. **Advocate** for policy and systems change
Collaboration and Cross-Sector Networks

ACEs and trauma are complex issues deeply rooted in social conditions, which no one organization or sector alone can transform. Real change can only occur with multifaceted strategies that capitalize on the unique expertise of diverse stakeholders.

Collaboration is critical to building trauma-informed, resilient communities. Cross-sector networks facilitate and accelerate the development of collaborative relationships.

A trauma-informed approach recognizes the impact that ACEs and trauma have on individuals, families, communities, and systems. Services from different sectors are integrated and aligned to promote safety, healing, and resilience. Prevention is prioritized by addressing the root causes of trauma and creating conditions for safe, stable, nurturing relationships and environments.

Success Factors
- A well-oiled training machine
- Focus on a full spectrum from prevention to treatment
- Neutral backbone organization
- Financial resources and paid staff time
- Shared values and a common language
- Strong champions for trauma-informed practice
- Distributed leadership
- Community inclusion and participation

HEALTHY VIBRANT COMMUNITIES

KEY SECTORS
- Child Welfare
- Health Care
- Behavioral Health
- Housing
- Arts & Culture
- Business & Workforce
- Government
- Environment
- Parks & Recreation
- Education & Early Childhood
- Public Health
- Faith
- Social Services
- Community Development
- Law Enforcement & Criminal Justice
- Philanthropy

the role of philanthropy

PROVIDE FUNDING
- General operating support
- Project-based initiatives
- Evaluation support

CHAMPION THE CAUSE
- Act as an amplifier for the work of the network

FOSTER COLLABORATION
- Open lines of communication between different organizations both within and across sectors
Building the field through evaluation
Advocating for policy and systems change

**Trauma-Preventive Policies:**
Policies that are not necessarily designed with the explicit intent of addressing traumatic stress, but have great potential to do so by reducing exposure and promoting resilience.

**Trauma-Informed Policies:**
Policies that reflect knowledge about the prevalence of trauma exposure in a population and how the effects of trauma could have secondary consequences.

**Trauma-Specific Policies:**
Policies that promote access to interventions that mitigate the effects of trauma exposure and promote recovery.
THANK YOU

Contact Info
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Scattergood Foundation
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“We put the humanities in action to create positive change in individuals and communities.”
Programmatic Shifts
New Programming Practices

• Recognize and affirm the wealth and assets that our grantees and their residents bring to the work.

• Increase multi-year support and confirming our commitments as well as allowing for more flexibility.

• Work side-by-side with our grantees as a team.

• Engage grantees in making as many decisions as possible with PHC.

• We look to them to teach us: “What do we need to know that we may not know that we need to know?”

• Growing our ability to provide or secure resources to meet emerging needs.
Continued Work/Challenges

- Culture of “do more” of non-profits

- Hierarchical nature of grantmaking organizations and our funders.

- Varying levels of awareness of how trauma impacts our field.

- Being okay with ‘not knowing.’ Difficult to do when philanthropy places premium on having answers, being expert.
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Mobilizing Action for Resilient Communities (MARC)

Fostering Collaboration through Cross-Sector Networks
Collaboration and Cross-Sector Networks

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Success Factors
- Focus on a full spectrum from prevention to treatment
- Focus on a common language
- Distributed leadership
- Community inclusion and participation
- Financial resources and paid staff time
- A well-defined problem
- A well-oiled training machine
- Neutral backbone organization
- Strong champions for trauma-informed practice
- Shared values and a common language
- Shared data between systems

KEY SECTORS
- Health
- Education & Early Childhood
- Law Enforcement
- Criminal Justice
- Community Development
- Social Services
- Business & Workforce
- Environment
- Arts & Culture
- Housing
- Parks & Recreation
- Public Health
- Faith
- Government

the role of philanthropy

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- General operating support
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CHAMPION THE CAUSE
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FOSTER COLLABORATION
- Open lines of communication between different organizations both within and across sectors

SCATTERGOOD
THINK/DO/SUPPORT
ScattergoodFoundation.org
PhilanthropyNetwork.org
UnitedForImpact.org

HealthFederation.org
RWJF.org
BrennerCalEndow.org
Contact Info

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QUESTIONS?
Upcoming Program

Measuring Success in Addressing Childhood Adversity
September 25th | 1pm - 4pm

• Join us for a lively discussion on measuring the effectiveness of different approaches to addressing trauma and building resilience.

• Location:
  Northern California Grantmakers
  160 Spear St., Suite 360 | San Francisco

• Register at ncg.org
Thank you