As simple as it is innovative

100 STOCKTON RESIDENTS

$500 PER MONTH

18 MONTHS
Spotlight on Stockton

Free Cash to Fight Income Inequality? California City Is First in U.S. to Try

This California town will give a $500 monthly stipend to residents

Can This Millennial Mayor Make Universal Basic Income a Reality?

Michael Tubbs is the 27-year-old leader of one of California’s biggest cities. And he’s using that position to try out some truly radical policy ideas.

By EDWARD-ISAAC DOVERE | April 24, 2018
Goals of today

• Understand the pillars of the demonstration
  • Research & evaluation
  • Storytelling
  • Thought leadership
• Selection criteria & process
• Q&A
Demonstration Pillars

- Research & evaluation
- Storytelling
- Thought leadership
Research & evaluation guiding principles

- Mixed methods approach
- Responsive to our community
- Maximize learnings within limits
Project Pillars

• Research & Evaluation
• Storytelling
• Thought leadership
Storytelling guiding principles

“If you want to change culture and lead change, you must identify and change the stories people tell.”

Center voices of most affected

Tell longitudinal story of cash

Tell bigger story of Stockton
Project Pillars

• Research & Evaluation
• Storytelling
• Thought leadership
Thought leadership

• Engage unmet demand
• Leverage public interest to position Stockton as policy leader
• Educate community
• Foster civic action
Selection criteria & process

- Neighborhoods where AMI < $46,033
- Randomly select *addresses*, allow HHs to select recipient
- No individual criteria or req’s
- Led by evaluators