



There's a Hole in My Budget: What's the Governor Covering and What's Left Out?

Thursday, February 15, 2018

9:00AM to 12:30PM (IMPORTANT: The expert panel begins at 10:30AM)

Northern California Grantmakers

160 Spear Street, Suite 360

San Francisco, CA

General Info

- **Meet at NCG at 10:15AM.**
- The building can be access via Spear Street or Main Street. The building is clearly marked 160 Spear Street.
- Please allot extra time for building security and elevators.
- Please contact Steve Barton at (415) 307-3315 or Cecilia Chen at (857) 205-8613 if you have any questions that day.

Agenda

9:00AM – 10:15AM

Overview of the State Budget & How to Have Your Say

10:15AM – 10:30AM

Break

10:30AM – 12:30PM

Briefing on the Governor's Proposed Budget for 2018-2019 & Expert Panel on Its Implications for Bay Area Residents

12:30PM – 12:45PM

Break

12:45PM – 2:00PM

Funder lunch & discussion (hosted by the Asset Funders Network)

Program Goals & Description

- Provide an overview of the state budgeting process and identify opportunity to engage in advocacy;
- Lay out the major pieces of the Governor's 2018-19 proposed budget and how it connects to the Governor's broader policy goals;
- Highlight how budget decisions are often a critical part of successfully implementing policy change vis a vis Local Control Funding Formula as an example;
- Illustrate how the Governor's proposed budget and its implications are shifting local governments' approach to critical issues including health, housing, and social services.

With a new federal tax plan recently passed and budget cuts looming, the Governor and other state policymakers will face a tall task in order to fund the programs that provide the opportunities California values. To help finance tax reductions for corporations and the wealthiest Americans, Congress voted to make cuts totaling \$5.8 trillion in key federal programs over the next ten years.

Faced with prospect of substantial cuts to safety net programs like Medicaid, Medicare, and food assistance, state and local lawmakers have the challenge of protecting the well-being of California households while preserving the fiscal health of the state.



In this two-part program, we'll dive into the Governor's recently released Proposed Budget for 2018-2019 and discuss how to have your say in the process. Led by experts from the California Budget & Policy Center, we'll find out what's made the cut, what hasn't, and what it all means for California's most vulnerable communities.

We'll also explore the implications of the Governor's budget on Bay Area cities and counties. With our panel of experts, we'll discuss how the Governor's budget and federal policy choices will have an impact on the everyday lives of Bay Area residents.

Speakers

- Fred Blackwell, CEO, The San Francisco Foundation
- Liz Guillen, Director of Legislative & Community Affairs, Public Advocates
- Chris Hoene, Executive Director, California Budget & Policy Center
- Trent Rhorer, Executive Director, San Francisco Human Services Agency
- Lee Wilcox, Chief of Staff, City of San Jose City Manager's Office

Panel Outline

- 10:40AM** Steve Barton, NCG, provides opening remarks (**2 minutes**)
- NCG has provided an annual review of the California Budget for a decade
 - Provides an opportunity to hear and learn about what the Governor is proposing in light of emerging federal policy and its potential impact on the state, counties and local communities.
 - Intended to be the start of an ongoing dialogue between philanthropy, government, and nonprofits to understand the ramification of the budget and potential role philanthropy can play.
 - Reviews program format (policy briefing, discussion of local impact, reactions/discussion) and briefly introduces speakers: Name, title, and organization. **Full bios can be found on NCG website**
 - Steve turns program over to moderator, Fred Blackwell.
- 10:42AM** Fred makes some introductory remarks (**3 minutes**)
- **Fred polls the room**
 - **Which categories of issues (Healthcare, Housing, Safety Net, and Education) are you most interested in hearing about?**
 - **Additional question(s)?**
 - Review of the Governor's 2018-2019 proposed budget, what it says, what it does, and where the battles may lie.
 - Understand how the Governor's proposed budget fits in with policies enacted at the federal level and how these state and federal decision will affect local communities.
 - Will first hear an analysis from Chris Hoene from California Budget and Policy Center
 - After Chris' analysis will hear perspectives and reactions from



government and nonprofit leaders.

- Talk about where the proposed budget moves the needle, where gaps and risk exist, and try to identify where there may be opportunities for influence or to take some type of action (programmatic, policy, etc.)
- Discussion between the group and an opportunity for you to ask questions
- Then will turn our attention to where there may be opportunities for philanthropy. Begin to identify intervention points and strategic investments which could include policy, programmatic as well as advocacy and organizing.
- Fred introduces Chris who will provide the policy overview.

10:45AM Chris presents CBPC analysis **Slides (20 minutes)**

Several key considerations provide the backdrop:

- State revenues for the coming fiscal year projected to be higher than previously forecast
- Economic hardship – overall poverty as well as child poverty – that remains very high in most parts of the state, even several years after the end of the Great Recession
- Various key public services and supports still operating at diminished levels due to state cuts made during and after the recession

Top-lines in Governor's budget:

- Maximizes State's rainy day fund and increases state reserves
- Increases funding to K-12 schools by \$2.9 billion to fully implement Local Control Funding Formula
- Allocates \$120 million to establish a fully online community college
- Acknowledges uncertainty of Medicaid and ACA but assumes that policies will remain in place.
- Assumes that federal government will renew CHIP funding
- Makes one-time \$187 million allocation to CalWORKS
- Includes \$45 million dedicated to address impact of federal actions on immigration
- Anticipates approval of \$4 billion housing bond and allocates from new revenue from real estate transaction fee

11:05AM Fred moderates Q&A from the audience following Chris' presentation **(10 minutes)**

11:15AM Fred briefly re-introduces panelists and poses opening questions for the panel **(1 minute)**

- What does the Governor's proposed budget mean for you and your



constituency?

- For Trent: San Francisco and human services

11:16AM Trent discusses San Francisco's perspective – what they are planning for and monitoring – with particular focus on human services. **(8 mins)**

11:24AM Fred poses opening question to Lee **(1 min)**

- What does the Governor's proposed budget mean for you and your constituency?
- For Lee: San Jose and housing

11:25AM Lee discusses San Jose's perspective – what they are planning **(8 mins)**

11:33AM Fred poses opening question to Liz **(1 minutes)**

- What does the Governor's proposed budget mean for you and your constituency?
- For Liz: Public schools – students and families

11:34AM Liz provides quick history of LCFF, discusses why the Governor's decision to fully fund LCFF is important, and what work still remains. **(8 mins)**

11:42AM Fred moderates a discussion among panelists **(23 minutes)**

Possible questions:

- What does the Governor's budget say about his policy priorities in this last year of his governorship?
- What does the Governor's budget not cover?
- How does ongoing uncertainty at the federal level impact folks' ability to plan despite gains in the Governor's budget?
- What fights still lay ahead? What should we be keeping an eye on?
- What are key opportunities for advocacy? Where can philanthropy weight in?
- If radical changes happen at the federal level, how bad could this get? And what does that mean for the state? Local communities?
- What's on the horizon? What should we be keeping our eyes on? (e.g. "Make It Fair" campaign, SB 227 – Protect California Taxpayers Act, etc.)

12:05PM Fred moderates audience Q&A (20 minutes)

12:25PM Closing (5 minutes)

12:30PM Program ends

12:45PM *Optional Lunch Discussion – The Asset Funders Network will host a funder-only lunch discussion to discuss the impact of the Governor's*



proposed budget on working families.

Speaker Bios

Fred Blackwell, CEO, The San Francisco Foundation

Fred Blackwell is the CEO of The San Francisco Foundation, one of the largest community foundations in the country. The San Francisco Foundation works hand-in-hand with donors, community leaders, and both public and private partners to create thriving communities throughout the Bay Area. Since joining the foundation in 2014, Mr. Blackwell has led the Foundation in a renewed commitment to social justice through an equity agenda focused on racial and economic inclusion.

Mr. Blackwell, an Oakland native, is a nationally recognized community leader with a longstanding career in the Bay Area. Prior to joining the foundation, he served as Interim City Administrator for the City of Oakland where he previously served as the Assistant City Administrator. He was the Executive Director of the San Francisco Redevelopment Agency and Director of the Mayor's Office of Community Development in San Francisco; he served as the Director of the Making Connections Initiative for the Annie E. Casey Foundation in the Lower San Antonio neighborhood of Oakland; he was a Multicultural Fellow in Neighborhood and Community Development at The San Francisco Foundation; and he subsequently managed a multi-year comprehensive community initiative for The San Francisco Foundation in West Oakland.

Mr. Blackwell currently serves on the board of the Independent Sector, Northern California Grantmakers, SPUR, the Bridgespan Group, the dean's advisory council for Berkeley's College of Environmental Design, and the community advisory council of the San Francisco Federal Reserve. He previously served on the boards of the California Redevelopment Association, Urban Habitat Program, LeaderSpring, and Leadership Excellence. He is a visiting professor in the department of City and Regional Planning at UC Berkeley and the Co-Chair of CASA. He holds a master's degree in city planning from UC Berkeley and a bachelor's degree in urban studies from Morehouse College.

Liz Guillen, Director of Legislative & Community Affairs, Public Advocates

Liz Guillen is the Director of Legislative and Community Affairs at Public Advocates. She has extensive experience advocating for the education rights of traditionally disenfranchised students in California's K-12 public schools and in higher education. Working from Public Advocates' Sacramento office since 2002, she focuses her policy advocacy on improving "opportunities to learn" across the state, collaborating closely with a statewide coalition of community and grassroots organizations representing low-income and immigrant communities of color. Liz came to Public Advocates from the Mexican American Legal Defense and Educational Fund after a decade of work culminating in AB 540 (Firebaugh), California's original Dream Act opening the door to postsecondary education for immigrant students a little wider. She was a Robert F. Kennedy Memorial Social Justice Fellow in 2003 and a recipient of the California State Bar Legal Services Award for litigation challenging Proposition 187 on behalf of



immigrant college students. She is a graduate of the University of Denver College of Law and Metropolitan State College in Denver.

Chris Hoene, Executive Director, California Budget & Policy Center

Chris Hoene joined the California Budget & Policy Center as Executive Director in 2012. Prior to joining the California Budget & Policy Center, he was director of the Center for Research & Innovation at the National League of Cities in Washington, DC, leading efforts to analyze trends in local and state government and promote constructive policy action on issues including public finance, economic development, governance, housing, sustainability, and infrastructure. Chris previously worked for the Center on Budget and Policy Priorities and the Public Policy Institute of California. In 2010, he was inducted as a fellow of the National Academy of Public Administration for his service and expertise in the areas of public policy and government. Chris holds a Ph.D. in political science from Claremont Graduate University and a bachelor's degree in political science from the College of Idaho.

Trent Rhorer, Executive Director, San Francisco Human Services Agency

Trent has served as the Executive Director of the San Francisco Human Services Agency (HSA) since 2000. HSA is an umbrella agency that comprises the Departments of Human Services, Aging and Adult Services, and the Office of Early Care and Education. HSA, through its \$850 million dollar annual operating budget and 2,200 employees, administers the City's public human services programs for low-income families, children, seniors, disabled adults, and victims of abuse or neglect. HSA serves more than 250,000 people annually. Under Trent's leadership, the Agency managed local implementation of the landmark Affordable Care Act, enrolling nearly one in four San Franciscans into high quality health care. For more than a decade, he has played an instrumental role in the development of citywide programs and policies to address poverty, homelessness, and child abuse. These include HSA's JobsNOW! initiative, a nationally recognized subsidized employment model that has provided job placements for over 20,000 low-income parents and single adults; and Care Not Cash, which reformed the welfare system for homeless single adults and provided housing for more than 4,700 homeless individuals. Mr. Rhorer holds a Master's Degree in Public Policy from the Kennedy School of Government at Harvard University and a Bachelor's Degree in Political Science from the University of California, Los Angeles.

Lee Wilcox, Chief of Staff, City of San Jose City Manager's Office

For the last decade Lee has served in a variety of roles in the California State Capitol, including lead political strategist for several state initiatives and San Jose City Hall, including Chief of Staff to Councilmember Nancy Pyle and Budget Director for Mayor Liccardo.

In 2008, Lee joined the City of San Jose City Manager's Office as the Downtown Manager and Assistant to the City Manager. Lee led the City's economic development team for Downtown and oversaw communications and public relations for the Office of Economic Development. Lee was specifically focused on Downtown's management and operations, placemaking and business development by serving as liaison between the City and downtown businesses. In



addition, Lee managed the City's oversight team and a budget of roughly \$26 million for the Convention Center and Cultural Facilities and Convention and Visitor's Bureau, operated by Team San Jose. Lee also oversaw the City's contract with the San Jose Sharks to operate the SAP Arena.

In 2015, Lee was appointed to lead the Mayor's Budget Office focusing on strategic development of priority initiatives on budget and fiscal matters. In this role, Lee was instrumental in helping negotiate pension reform, increases to the sales tax and modernization of the business tax. In 2018, Lee was appointed Chief of Staff of the City Manager's Office—leading the Office of Administration, Policy and Intergovernmental Relations. Lee's political and public policy background lends especially well to working with the Mayor and Council, City Officials, and downtown stakeholders on the direction of downtown San Jose.