**PHILANTHROPIC INITIATIVE FOR RACIAL EQUITY**

What does philanthropy need to know to PRIORITIZE RACIAL JUSTICE?

**NO GROWTH IN THE PERCENTAGE OF GIVING FOR PEOPLE OF COLOR**

Despite changing demographics and increased racial awareness of the impact of racism, there has been no progress on expanding funding for people of color.

**FUNDING TARGETING SPECIFIC RACIAL/ETHNIC COMMUNITIES STAGNATED OR DECREASED**

FEWER THAN HALF of grants designed to reach communities of color named one or more specific racial/ethnic groups as a focus.

**FEW GAINS FOR RACE/GENDER/QUEER INTERSECTIONS**

There have been spikes in interest for funding that focused on racial groups AND gender or LGBTQ identities, but few grants explicitly focused on the intersection of identities.

CRITICAL QUESTIONS FOR PHILANTHROPY

Is philanthropic investment matching the growing capacities of racial justice organizations to transform society?

Any attempt to answer this question is stymied by the fact that no standard metric for investment in racial justice exists, and data tracking is inconsistent. What would we measure if we were measuring grantmaking for racial justice? PRE is tackling this question, examining existing data and identifying data collection needs. Here, drawing from the data we have, we offer some insights — and raise some important questions for philanthropy.

1. What level of agreement is there among practitioners and activists to define “racial justice grantmaking”?
2. How can racial justice grantmaking be distinguished from funding that is simply reaching communities of color without a systemic or social change focus?
3. How can we recognize the importance of self-determination and place greater emphasis on identifying what portion of funding is supporting organizations led by people of color?
4. How can we tackle institutional and possibly regional barriers to funding grants with explicit racial justice focus?
**In 2006 Philanthropic Initiative for Racial Equity (PRE) and GrantCraft developed the “Guide to Grantmaking with a Racial Equity Lens,” which helped to move many funders from a framework of color-blindness to racial equity. Recognizing the evolution of community efforts and needs, PRE is working to update the guide and will release it in late 2017. The new guide will highlight some of the current trends in racial justice grantmaking, including tools and strategies that sustain the work.**

**Also, in collaboration with our partners Race Forward and Foundation Center, we are publishing a data and research report to update the 2004 report by Applied Research Center (now Race Forward), “Shortchanged: The State of Funding Communities of Color.”**

We invite you to engage in focus groups, surveys, and interviews as PRE and its partners conduct original research on racial equity in philanthropy.

**RACIALEQUITY.ORG**

*Infographic developed by Philanthropic Initiative for Racial Equity in partnership with Race Forward and Foundation Center, 2017.*

**For more information about Foundation Center data, please visit: data.foundationcenter.org/about.html.**

**For the complete list of racial justice terms, visit: https://goo.gl/SqFWCX.**