More than Tech:
a workforce approach towards inclusion for young adults
Northern California Grantmakers Briefing 4/24/18
thank you to our partners
AGENDA

PROJECT BACKGROUND
10:05 – 10:20 am
TSFF

FUNDER’S NARRATIVE
10:20 – 10:40 am
TSFF

BREAKOUT SESSIONS
10:40 – 11:20 am
BAY AREA CODES

GROUP SHARE

Q&A
11:20 – 12:00 pm

PRESENTERS

aManda Greene
Co-Director
Youth Impact Hub

Zakiya Harris
Chief Innovation Officer
Hack the Hood

Brandon Nicholson
Executive Director
The Hidden Genius Project

Olivia Cueva
Program Director
DGETC

David Kim
Program Associate
TSFF

Gino Pastori-Ng
Co-Director
Youth Impact Hub
PROJECT BACKGROUND

introductions
10:05 – 10:20 am

“Create a tech cohort in developing a fully integrated service & delivery plan to increase access and dismantle barriers to the high technology field for low-income youth and youth of color.”
PROJECT BACKGROUND

tech industry & displacement

10:05 – 10:20 am

Low-income students and students of color are 12x less likely to have access to CS courses in their high schools.

Men earn 82% of Bachelor’s degrees in CS while women earn only 18%, and only 20% are Black/Latinox.

Just 1 in 10 employees across some of the largest and top-grossing tech companies are Black or Latinox.

Only 1% of venture-backed companies are started by a Black or Latinox founder; Less than 1 in 5 tech companies are founded by women.

Source: Leaky Tech Pipeline, Kapor Center for Social Impact
PROJECT BACKGROUND
bay area codes profile
10:05 – 10:20 am
“To open doors to opportunity, and foster an ecosystem for life-long success for Bay Area youth and their communities by collectively working at the intersections of tech, equity, and youth development, in order to influence the school, government, business and human service systems that shape their life outcomes.”
BAY AREA CODES

2015 – 2018

- 8 Organizations
- $635,000 Grant
- 36 Month Duration
- General Operating Support
- Includes evaluation capacity building and technical assistance
- Required peer learning meetings and youth summits
from October 2015 to March 2018, Bay Area Codes youth and young adults...

6,700+ Engaged in Tech & Entrepreneurship
70+ Found Employment & Internships
40+ Employers Engaged for Partnerships
120+ Events on Technology, Entrepreneurship, Resiliency, Diversity & Inclusion
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GROUP SHARE

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BAY AREA CODES

THE SAN FRANCISCO FOUNDATION

www.bayareacodes.org