OUT IN THE SOUTH

MORE THAN 3 IN 10 LGBT ADULTS LIVE IN THE SOUTH. As such, the South is home to more LGBT adults than any other region of the country.

YET EACH YEAR THE SOUTH RECEIVES ONLY 3-4 PERCENT OF DOMESTIC LGBTQ FUNDING. So for every dollar of funding, the LGBTQ population living in the South sees at most 4 cents of funding.

$10.10 PER ADULT
$5.78 PER ADULT
$1.71 PER ADULT

In 2011-2012, LGBTQ domestic funding averaged $5.78 per LGBT adult. While the Northeast received an average of $10.10 per LGBT adult, THE SOUTH ONLY RECEIVED $1.71 PER LGBT ADULT.

When it comes to LGBTQ funding in the South, the top 5 funders provide 42 percent. THE TOP 10 FUNDERS PROVIDE NEARLY 60 PERCENT OF THE FUNDING.

LGBTQ FUNDING BY ISSUE ADDRESSED

SOUTHERN DOMESTIC LGBTQ FUNDING

HEALTH ISSUES 47%
CIVIL RIGHTS 20%
OTHER ISSUES 33%

IN COMPARISON TO THE OVERALL PICTURE OF LGBTQ FUNDING, HEALTH ISSUES RECEIVE A LARGER PERCENTAGE OF SOUTHERN FUNDING, WHILE CIVIL RIGHTS RECEIVE A MUCH SMALLER PERCENTAGE.

LGBTQ FUNDING BY STRATEGY FUNDED

SOUTHERN LGBTQ FUNDING

DIRECT SERVICES 40%
ADVOCACY WORK 22%
OTHER STRATEGIES 38%

ALL LGBTQ FUNDING

DIRECT SERVICES 13%
ADVOCACY WORK 47%
OTHER STRATEGIES 47%

While advocacy work is the predominant strategy supported by LGBTQ funding overall, IN THE SOUTH, DIRECT SERVICES RECEIVE MORE FUNDING THAN ADVOCACY WORK.