




WHEN  
**COLLECTIVE IMPACT**  
 A CROSS-SITE STUDY OF 25 COLLECTIVE IMPACT INITIATIVES **HAS AN IMPACT**

# CONDITIONS

## PRIMARY QUESTION

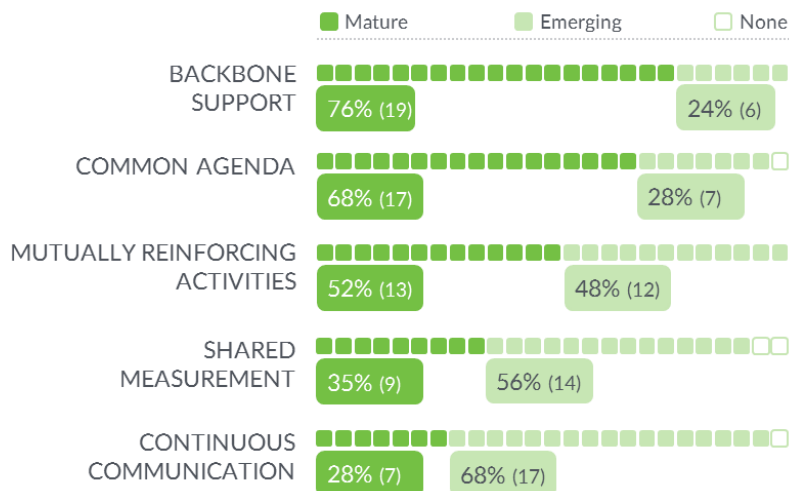
 To what extent and under what conditions does the collective impact approach contribute to population level outcomes?

## FIVE COLLECTIVE IMPACT CONDITIONS

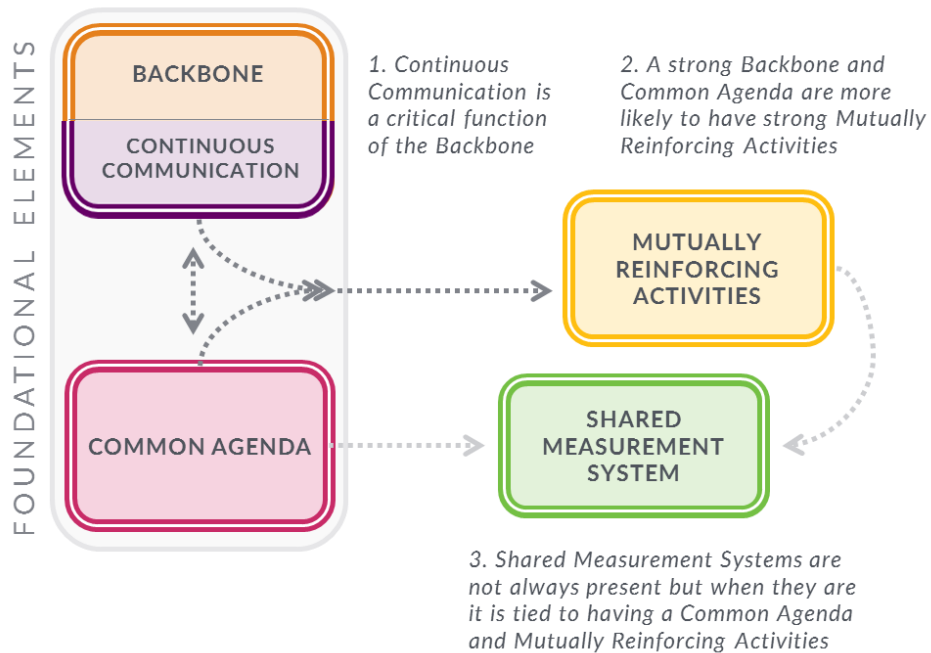


## KEY FINDINGS: CONDITIONS

Study sites generally evidenced stronger implementation of the Backbone Support and Common Agenda conditions and emerging or no implementation of the Shared Measurement and Continuous Communication conditions.



Evidence suggests a refined understanding of the interplay between the five conditions of collective impact.



## CI CONDITIONS IMPLICATIONS

Collective Impact is a long-term proposition; take the time to lay a strong foundation.

Recognize that it is worth the time upfront to **define the problem and target population** clearly.

Don't rush to get the five conditions in place, but rather invest thoughtfully in the two that are most foundational upfront: **backbone** and **common agenda**.

- **BACKBONE:** Credible, skilled, and ready who can built trust, convene the right people, and apply technical skills. A backbone who can support others to lead and build networks, rather than take over the role of leading change.
- **COMMON AGENDA:** A strong agenda developed using an inclusive, effective process—engaging many different types of stakeholders, from those affected by the problem to policymakers.

