FIVE COLLECTIVE IMPACT CONDITIONS

CONDITIONS

PRIMARY QUESTION
To what extent and under what conditions does the collective impact approach contribute to population level outcomes?

FIVE COLLECTIVE IMPACT CONDITIONS

KEY FINDINGS: CONDITIONS

Study sites generally evidenced stronger implementation of the Backbone Support and Common Agenda conditions and emerging or no implementation of the Shared Measurement and Continuous Communication conditions.

- **Backbone Support**: 76% (19) Mature, 24% (6) None
- **Common Agenda**: 68% (17) Mature, 28% (7) None
- **Mutually Reinforcing Activities**: 52% (13) Mature, 48% (12) None
- **Shared Measurement**: 35% (9) Mature, 56% (14) None
- **Continuous Communication**: 28% (7) Mature, 68% (17) None
Evidence suggests a refined understanding of the interplay between the five conditions of collective impact.

Collective Impact is a long-term proposition; take the time to lay a strong foundation.

Recognize that it is worth the time upfront to define the problem and target population clearly.

Don’t rush to get the five conditions in place, but rather invest thoughtfully in the two that are most foundational upfront: **backbone** and **common agenda**.

- **BACKBONE**: Credible, skilled, and ready who can build trust, convene the right people, and apply technical skills. A backbone who can support others to lead and build networks, rather than take over the role of leading change.

- **COMMON AGENDA**: A strong agenda developed using an inclusive, effective process—engaging many different types of stakeholders, from those affected by the problem to policymakers.