

## OVERVIEW

# Corporate Volunteering for Sustainable Development

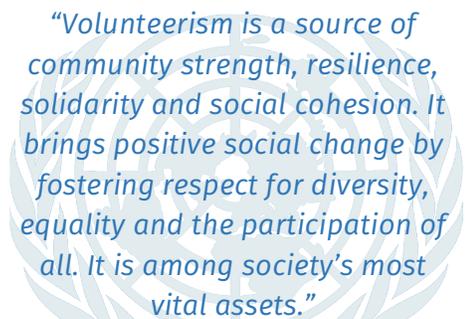
This private sector-led initiative, in collaboration with the United Nations, civil society, academia and other stakeholders, is leveraging human capital investments through employee volunteer programs globally to advance the achievement of the Sustainable Development Goals (SDGs).

We believe that corporations are a valuable resource uniquely poised to help respond to the needs of a rapidly changing world. The SDGs are focused on addressing the most critical issues in the world, including poverty, inequality and climate change. The objective of IMPACT 2030 is to align companies and their employee volunteer efforts with these global goals to create real and sustainable change.

## Partnering for Impact

IMPACT 2030 was created in response to UN Resolution A/RES/66/67 that encouraged further engagement with the private sector “through the expansion of corporate volunteering and employee volunteer activities”. The IMPACT 2030 coalition convenes leaders from corporations, the United Nations, civil society, academia, and philanthropic organizations. Each IMPACT 2030 partner company has committed to applying its employee volunteer actions towards one or more of the SDGs.

IMPACT 2030 Founding Partners include IBM Corporation, Google, SAP SE, Medtronic, UPS, GSK, la Caixa Bank, PwC, The Ritz-Carlton, Tata Consultancy Services, WE Communications, Dow, Perkins Coie, and Chevron.



*“Volunteerism is a source of community strength, resilience, solidarity and social cohesion. It brings positive social change by fostering respect for diversity, equality and the participation of all. It is among society’s most vital assets.”*

**Ban Ki-moon**

Secretary General, United Nations

## Mission and Objectives

- Promote awareness of the SDGs to employees around the world, advance the practice of employee volunteering, and showcase how their volunteer actions will contribute to the achievement of the SDGs;
- Create and facilitate avenues for cross-sector and cross-industry cooperation between companies and stakeholders to initiate joint commitments and actions impacting the SDGs;
- Work with existing resources to develop methodologies and frameworks through which to measure the impact of volunteer commitments of our member companies and the collective results of the IMPACT 2030 network on the development agenda;
- Create and maintain global representation of IMPACT 2030 through the multi-sector Regional Voice Network, providing a platform to focus efforts on a country and region-wide basis.

**IMPACT 2030 is a special purpose 501c3 organization with a 15-year charter. At the end of 15 years, we will leave existing and new organizations with advanced tools to engage employees in volunteer work, measure impact of volunteer efforts, and promote the power of employee volunteers to change the world.**

Learn more about the benefits of partnership at [www.impact2030.com](http://www.impact2030.com). To get involved, please email [contact@impact2030.com](mailto:contact@impact2030.com) and a member of the IMPACT 2030 Executive Committee will contact you.