



## About FSG

**At FSG, we are passionate about finding better ways to solve social problems.**

Established in 2000 as the Foundation Strategy Group by Mark Kramer and Harvard Business School professor Michael Porter, FSG works across all sectors by partnering with foundations, corporations, nonprofits, school systems, and governments in every region of the globe. Our goal is to help organizations—individually and collectively—create greater social impact.

Our approaches—Catalytic Philanthropy, Strategic Evaluation, Shared Value, and Collective Impact—are founded on the beliefs that:

- **Funders and nonprofits can play a catalytic role in philanthropy**, using evidence-based strategies and strategic evaluation to solve specific social problems
- **Corporations can create shared value** by using their core capabilities in ways that contribute to both social progress and economic success
- **Better alignment within the social sector** can lead to a collective impact that no single organization alone could achieve

The FSG team cares deeply about social impact. We have a passion for solving problems—and the right combination of on-the-ground experience and world-class skills to achieve results. We work across the globe and are dedicated to achieving impact by:

- **Creating fresh ideas and practical tools** that boost the success of social change makers in all sectors. FSG applies innovative thinking, experience, and research and evaluation skills to generate insights leading to new levels of cross-sector social impact.
- **Consulting with clients to build strategies that lead to powerful results.** FSG provides tailored advice drawn from assessment and analysis of complex issues and broad exploration of effective approaches and solutions.
- **Connecting peers and communities to each other and to effective practices**, so each gain from the knowledge of all. FSG brings together leaders that are hungry to exchange information, elevate learning, and to create collective impact on shared priorities for social change.

*In Collective Impact, FSG and the Aspen Institute Forum for Community Solutions are initiating a partnership to create the knowledge, networks and tools that accelerate the adoption of collective impact, promote success of community efforts, and build a field of practice.*

## Sample FSG Client Projects

- For **corporate clients**, including Mars, Merck, GE, Nestlé, and UBS, we developed strategies for major corporate philanthropy and shared value initiatives
- For major **private foundations**, including the Bill & Melinda Gates Foundation, the Hewlett Foundation and the Skoll Foundation, we designed and conducted innovative approaches to program evaluation
- For numerous US **community foundations**, we developed extensive strategic planning and financial sustainability tools
- For **global nonprofits**, including Medicines for Malaria Venture, Women's World Banking, IDEA, and the International Trachoma Initiative, we developed detailed strategic plans that clarify objectives and identify potential sources of funding
- For **collective impact initiatives**, such as Gates Foundation/Community Center for Education Results (CCER), Minnesota Diabetes Collective Impact Initiative, and the Children's Medical Center in Dallas, we assisted cross-sector collaborations launch collective impact efforts to solve complex social problems.