



Tip Sheet for Funders Interested in Fighting Intolerance

Issue:

The resurgence of white supremacy and xenophobia in recent months has taken the country by storm. Bullying, organized protests, new laws and policies, and hate-motivated acts of violence and intimidation are occurring with increased regularity. This state of affairs has created new and unanticipated opportunities for funders to support solutions.

We invite foundations to engage more intently and courageously in this discussion. Furthermore, NCG believes that this is the time to stretch beyond our comfort zone. By working together, we can advance equity and social justice for our region.

Tips:

1. **Convene.** Utilize your power as a convener to bring together external stakeholders from your sphere of influence to discuss what you can do together. Include civic and faith leaders, public officials, celebrities, professional sports teams, and the business community.
2. **Speak up.** Develop a mainstream media, social media, or other communications strategy to develop stories that promote your organization's or coalition's values. Exercise the voice of executive leaders at your foundation by issuing public statements that reiterate your values and what needs to be done at this time.
3. **Model.** Showcase leaders from the field who are already active on this issue. Invite them to speak to your foundation staff and trustees.
4. **Support.** Call a special meeting of your grantees, staff, trustees, or others to draw attention to these issues and create space to support those who may be especially challenged at this time. Offer wellness or other similar supports.
5. **Fund.** Consider creating a funding priority, special opportunity, rapid response fund, or other comparable tool that supports promising efforts in this field. Consult with funders who are already investing in this area for guidance and lessons learned.