THE VALUE PROPOSITION
PURPOSEFUL ACTION IN A CHANGING WORLD
MONDAY, FEBRUARY 12
MISSION BAY CONFERENCE CENTER @ UCSF
WWW.NCG.ORG/CSR

Presented by Northern California Grantmakers and Silicon Valley Community Foundation
The Value Proposition: 2018 Corporate Philanthropy Institute (CPI) is a day-long corporate responsibility and philanthropy conference co-hosted by Northern California Grantmakers (NCG) and Silicon Valley Community Foundation (SVCF). The event brings together leading corporate social responsibility and philanthropy practitioners to share best practices and learn the latest trends in the field from expert panelists and speakers.

As policy changes unfold at the federal, state and local levels, the communities and issues we care about as corporate social responsibility professionals inevitably face uncertainty. How will CSR practitioners uphold the values inherent in our social responsibility and community engagement work regardless of which way the winds may blow?

We will address this and other questions at CPI. Our employees, investors, partners and the communities we serve all share concerns for the future. Addressing those concerns provides CSR practitioners an opportunity to lead – to proclaim our values and set a course for enacting them.

Sponsor Corporate Philanthropy Institute

To make CPI possible, NCG and SVCF seek support from key leaders in the corporate community that believe in high-impact corporate philanthropy. This year’s CPI will engage more than 150 executives and managers working in corporate citizenship and philanthropy across the globe. Event sponsors have the opportunity to showcase their brand at the event and to reach an expanded CSR audience through NCG and SVCF outreach channels and other media outlets. Previous sponsors include PG&E, Wells Fargo, eBay, Google and Microsoft.

To become an event sponsor, please review the CPI sponsorship opportunities and benefits outlined below and contact Sylvia Kim at skim@siliconvalleycf.org by Monday, Jan. 15, 2018.
SPONSORSHIP OPPORTUNITIES

We invite you to join us as a sponsor for the 2018 Corporate Philanthropy Institute. Sponsorship provides an opportunity to demonstrate your commitment to corporate responsibility and community impact across the world. It also provides the chance to showcase your brand among a like-minded audience.

PRESENTING SPONSOR: $25,000 (reserved for one sponsor)

- Recognition as Presenting Sponsor on all programs, displays and signs
- Verbal acknowledgement during opening and closing remarks
- Opportunity to introduce a plenary speaker
- One-page CSR branding piece in conference folder
- Full screen advertisement as presenting sponsor of event in slideshow presentation
- Complimentary admittance and VIP seating for up to 10 guests with signage for lunch and plenary sessions
- Featured on CPI website and conference announcements

Platinum Sponsor: $20,000

- Recognition as Platinum Sponsor on all programs, displays and signs
- Invitation as plenary speaker for conference session
- Verbal acknowledgment during opening and closing remarks
- ½ screen advertisement as presenting sponsor of event in slideshow presentation
- ½ page CSR branding piece in conference folder
- Complimentary admittance and VIP seating for up to eight guests with signage for lunch and plenary sessions
- Featured on CPI website and conference announcements

GOLD SPONSOR: $15,000

- Recognition as Gold Sponsor on all programs, displays and signs
- Verbal acknowledgement during opening and closing remarks
- Complimentary admittance and VIP seating for up to six guests with signage for lunch and plenary sessions
- Featured on CPI website and conference announcements

SILVER SPONSOR: $7,500

- Recognition as Silver Sponsor on all programs, displays and signs
- Breakout session sponsor with logo on breakout signage
- Complimentary admittance and VIP seating for up to three guests with signage for lunch and plenary sessions
- Featured on CPI website and conference announcements

BRONZE SPONSOR: $5,000

- Recognition as Bronze Sponsor on all programs, displays and signs
- Complimentary admittance for up to two guests
- Featured on CPI website and conference announcements

DONOR: $2,500

- Recognition as Donor on all programs, displays and signs
- Complimentary admittance for one guest
- Featured on CPI website and conference announcements
### SUMMARY OF BENEFITS

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<tr>
<th>Benefits</th>
<th>Presenting</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
<th>Donor</th>
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<td>Logo on CPI conference materials</td>
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### EXHIBITING OPPORTUNITIES

Tabling space is available to a limited number of companies interested in exhibiting their brand and products in front of a captive audience. As a $5,000 Exhibiting Sponsor, you receive:

- (1) 10-foot space in exhibit area, from 10 a.m. to 2 p.m.
- (1) 6-foot rectangular table with black linen
- Recognition as Supporter on all programs, displays and signs
- Logo on CPI website and conference announcements
- Access to corporate philanthropy and social responsibility leaders
2016 Corporate Philanthropy Institute Attendance

Attendees included:

Kaiser Permanente
Cisco
Pacific Gas & Electric Company
Microsoft
Oracle
Autodesk
Intel
Slack Technologies
Genentech
JPMorgan Chase
PayPal
The Clorox Company

BECOME A SPONSOR

To participate as a sponsor or ask additional questions, contact Sylvia Kim at skim@siliconvalleycf.org before Monday, Jan. 15, 2018.
About Northern California Grantmakers (NCG)

Founded more than 50 years ago, NCG is one of the largest regional grantmaker associations in the nation – supporting over 170 grantmaking organizations and over 1500 individuals whose combined grantmaking exceeds $3 billion annually. As a partner in Northern California’s philanthropic community, NCG brings funders and other partners together to hash out ideas, form alliances, build initiatives tackle big issues and achieve shared goals. We brings members together with a community of peers including government and business leaders, public policymakers, nonprofits and local community leaders to ideate, build, grow and support the unique needs of our region. Learn more at www.ncg.org

About Silicon Valley Community Foundation

Silicon Valley Community Foundation advances innovative philanthropic solutions to challenging problems. As the largest community foundation in the world, we engage donors and corporations from Silicon Valley, across the country and around the globe to make our region and world better for all. Our passion for helping people and organizations achieve their philanthropic dreams has created a global philanthropic enterprise committed to the belief that possibilities start here. Find out more at siliconvalleycf.org.